

Budapest Stand Program
City of Budapest and Budapest Business Region
MIPIM 2009 – 10-13 March 2009.
Stand 06.07 Level 01 Palais des Festivals

Opening hours	
Tuesday 10 March 2009	9.00*-19.00
Wednesday 11 March 2009	9.00*-19.00
Thursday 12 March 2009	9.00*-19.00
Friday 13 March 2009	9.00*-18.00 (New)

* Access for exhibitors to the Palais des Festivals starts at 8.30 on market days.

Guests (state):

Mr. Gordon BAJNAI, Minister for National Development and Economy
Mr. György RÉTFALVI, CEO of Hungarian Investment and Trade Development
Mr. László PÜSPÖK, Consul General at Consulate General Lyon
Mr. József OROSZ, Consul for Foreign Economic Affairs at Consulate General Lyon
Mr. Sándor FARAGÓ, Councillor at the Hungarian Embassy in Paris

Guests (municipality):

Mr. Gábor DEMSZKY, Mayor of Budapest
Ms. Éva BELEZNAY, Chief Architect of Budapest
Mr. Iván András BOJÁR, Counsellor for Urban Design
Mr. Attila UGHY, Chairman of the City-Development Commission of Budapest
Ms. Judit Z. HALMÁGYI, Vice-Chairman of the City-Development Commission of Budapest
Mr. Mátyás KOVÁCS, spokesman for Deputy Budapest Mayor Mr. Imre IKVAISZABÓ

Mr. Ferenc OROSZ, Deputy Mayor of District 21 Municipality of Csepel
Dr. Tibor POLINSZKY, Chief Architect of District 21 Municipality of Csepel

TUESDAY, 10 March

14:30 – 15:30

Budapest, the Central European Hub of Innovation

Panel discussion with Municipality and BBR representatives

Moderator:

Mr. Péter GAUDER, BBR (Managing Director of Studio Metropolitana)

Participants:

Ms. Éva BELEZNAY, Chief Architect of Budapest

Mr. Bálint NÉMETH, BBR (Managing Director of AERA Property Marketing)

Mr. Péter KARAI, BBR (Business Development Director of Talentis Group)

19:00 – 22:00

MIPIM Opening Cocktail Party at Carlton Hotel
(organized by MIPIM)

WEDNESDAY, 11 March

11:00 – 12:00

Get Engaged with Budapest!

Introduction of the Budapest Business Region

Moderator:

Mr. Péter TAKÁCS, BBR (Sales Director of TóPARK)

Participants:

Dr. Ernő TAKÁCS Vice-Chairman of BBR (Chairman & CEO of the Talentis Group)

Mr. Zoltán PETRIK, Whitestone Investment (CEO of Development Associates Ltd.)

Mr. Péter GAUDER, BBR (Managing Director of Studio Metropolitana)

Mr. Bálint NÉMETH, BBR (Managing Director of AERA Property Marketing)

15:30 – 16:30

The new Danube Strategy of Budapest

Panel discussion with Municipality and BBR representatives

Moderator:

Mr. Mátyás KOVÁCS, spokesman for deputy Budapest mayor Imre IKVAI-SZABÓ

Participants:

Ms. Judit Z. HALMÁGYI, Vice-Chairman of the City-Development Commission of Budapest

Ms. Éva BELEZNAY, Chief Architect of Budapest

Dr. Gergely GULYÁS KOVÁCS, Chairman of BBR (Managing Director of DunaCity Budapest)

Mr. Balázs KORINTUS, BBR (CEO of Duna Spirit)

THURSDAY, 12 March

11:00 – 12:00

Mr. Gordon BAJNAI meets the BBR leaders

12:30 – 14:30

End Users Lunch, Salon Palissandre - Martinez hotel, La Croisette

Speech:

Mr. Gordon BAJNAI, Hungarian Minister for National Development and Economy

Toast:

Mr. Gábor DEMSZKY, Mayor of Budapest

15:00 – 16:00

Budapest, Hungary: Bridging the Crisis with Innovation

Panel discussion with Mr. Gordon BAJNAI, Hungarian Minister for National Development and Economy

Moderator:

Mr. Noah STEINBERG, BBR (CEO of WING Zrt.)

Participants:

Mr. Gordon BAJNAI, Minister for National Development and Economy

Ms. Éva BELEZNAY, Chief Architect of Budapest

Dr. Ernő TAKÁCS Vice-Chairman of BBR (Chairman & CEO of the Talentis Group)

Dr. Gergely GULYÁS KOVÁCS, Chairman of BBR (Managing Director of DunaCity Budapest)

Mr. Jochen SCHNIER, Director Fund & Portfolio Management of GLL Real Estate Partners

16:00 – 17:00

Budapest, Hungary: Bridging the Crisis with Innovation

International Press Conference

Topic:

Innovative solutions, efficient crisis management and new opportunities for businesses. How does Budapest and Hungary bridge the crisis with innovation? Why is it now even more profitable to bring industrial production, investments and service providing centers to the home of the Light Transmitting Concrete, the Rubik's Cube and the headquarters of the European Institute of Innovation and Technology? Introduction of the Budapest Business Region, Hungary's Nr. 1 real estate cluster.

Speakers:

Mr. Gordon BAJNAI, Minister for National Development and Economy
Mr. György RÉTFALVI, CEO of Hungarian Investment and Trade Development

Ms. Éva BELEZNAY, Chief Architect of Budapest

Dr. Gergely GULYÁS KOVÁCS, Chairman of BBR (Managing Director of DunaCity Budapest)

17:30 – 19:00

Get Engaged! Cocktail Party

Taste Budapest's traditional and innovative drinks: Fröccs, Pálinka or Caffè Budapest!

Budapest Business Region invites you to fall in love.

To hear the call of a familiar yet exciting region.

To taste the atmosphere of one of the most special cities of the world.

To see new business opportunities.

And to Get Engaged.